



Japan Australia Business Council of SA

Event Invitation: JABC Animation Showcase

On Thursday October 6th the JABC will be showcasing two Adelaide-based animation studios.

Canadian-born **Greg Holfeld** of **Panic Productions** is an Adelaide-based animator and illustrator who previously lived in Japan, and drew inspiration from his time there to create his delightful short animation – Sumo Lake. The JABC will be screening Sumo Lake on the night and Greg will be talking about the background behind the film and its recent success.

Greg will be joined by **Sam White**, CEO of leading Adelaide based animation studio **The People's Republic of Animation** (PRA). Sam will be talking about the history of the PRA, how the company was created and the challenges and successes experienced along the way in what promises to be an inspirational session. A few of PRA's very impressive productions will be screened.

Guest Speaker: Greg Holfeld - Panic Productions

Greg has supplied animation for television series, illustrated children's books, directed dozens of commercials, and his short films such as "Heartbreak Motel" and "Get in the Car" feature regularly at international festivals. One of Greg's more recent productions, Sumo Lake, has been screening at several international film and animation festivals this year.

Guest Speaker: Sam White – CEO, The People's Republic of Animation

The PRA is an incredible South Australian success story - a young group of animators who specialise in providing stylised character animation to the world's leading console game developers, publishers and advertising agencies. The PRA not only focuses on commercial productions, but is enjoying success in filmmaking, including with the short animated film The Cat Piano which has won numerous prestigious awards.

When: 5.30 for 6.00pm, Thursday 6th October 2011

Where: Bunnik tours, Ballroom, 45 Flinders St, Adelaide

Cost: Members free / \$10 non-members

RSVP: 3rd Oct via [Online RSVP Form](#). Enquiries to info@jabc.com.au

Finger food and drinks provided.

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